



THE VOID

Why 90% of Traders Fail, and How the 10% Survive

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INTRODUCTION

The Market Does Not Care About You

Most traders lose money. The statistic is famous: 90% of traders lose 90% of their capital in 90 days. But the industry rarely tells you why. They sell you indicators, signal groups, and VIP discord channels. They tell you that if you just find the right moving average crossover, you will achieve financial freedom.

This is a lie.

The market is not a puzzle to be solved by a mathematical formula. The market is an arena of liquidity transfer. It exists to transfer wealth from the impatient to the patient, from the emotional to the disciplined, from retail participants to institutional operators.

I built Trade Vessel because I was tired of seeing the same cycle repeat. I watched intelligent, capable people destroy their capital not because they were stupid, but because they were fighting a war they did not understand. They were fighting the market, when they should have been fighting themselves.

This book is not about chart patterns. It is about the psychology of survival. It is about understanding the void — that space between the moment you enter a trade and the moment you exit, where fear, greed, and hope try to dismantle your discipline.

Read it before you open a single position.

01

THE ILLUSION OF CONTROL

THE LESSON

Stop trying to predict the market. Your job is to be a risk manager.

When you look at a price chart, you see lines, candles, and patterns. Your brain, evolved over millions of years to recognize patterns in nature, immediately begins to impose order on chaos. You see a "head and shoulders" or a "bull flag" and you feel a surge of confidence. You believe you know what will happen next.

This is the illusion of control. You do not control the market. You cannot predict the market with certainty. The market is the aggregate emotional and financial state of millions of participants, driven by algorithms, macroeconomic data, and institutional liquidity operations.

Professional traders have a saying: "Plan the trade, trade the plan." This is not a motivational poster slogan. It is a survival mechanism. Before the market opens, when your emotions are neutral and your analysis is cold, you define your entry, your stop-loss, and your target. You write it down. Then, when the market is moving and your heart is racing, you follow the plan exactly — because the plan was made by the calm version of you, not the panicked version.

Your job as a trader is not to be a fortune teller. Your job is to be a risk manager. You identify asymmetrical setups where the potential reward outweighs the potential risk, you execute the trade according to your system, and you accept whatever outcome the market delivers. You control your entry, your stop-loss, and your position size. You control nothing else.

The moment you accept that you cannot control the outcome of any single trade, something remarkable happens. The anxiety diminishes. The need to be right disappears. You stop trading your ego and start trading your system.

02

THE LIQUIDITY TRAP

THE LESSON

If a breakout seems too obvious, it is likely a trap.

Institutions do not trade like you. When you want to buy 1 BTC, you click a button and the order fills instantly. When an institution wants to buy 1,000 BTC, they cannot simply click "market buy." If they did, the price would skyrocket, and they would ruin their own entry price.

Institutions need liquidity — they need a massive amount of sellers to absorb their massive buy order. Where do they find sellers? Below key support levels.

When the price drops below a major support line, retail traders panic and sell. Stop-losses are triggered, which are automatic sell orders. Breakout traders open short positions, which are also sell orders. This creates a flood of sell liquidity. The institution steps into this flood and buys everything, absorbing the panic. The price immediately reverses and shoots upward. Retail traders call it market manipulation. Institutions call it filling an order.

This pattern repeats constantly. A key resistance level forms. Retail traders place their buy orders just above the breakout point. Institutions push the price above the resistance, triggering all those buy orders. The retail buyers become the exit liquidity for the institutions who were already long. The price reverses and drops. The retail traders are left holding a position that immediately goes against them.

Understanding this dynamic changes how you read a chart. You stop seeing support and resistance as lines where the price will bounce. You start seeing them as areas where liquidity is pooled, and where operators will hunt before making their real move. Stop placing your stop-losses exactly where everyone else places theirs. If you trade exactly like the herd, you become liquidity for the operators.

03

REVENGE TRADING AND THE EGO

THE LESSON

The market did not take your money personally. A loss is a business expense.

You take a trade. Your analysis was perfect. The chart looked flawless. But a sudden news event drops the price, your stop-loss is hit, and you lose 2% of your account.

What happens next separates the professionals from the gamblers.

The amateur feels a burning sense of injustice. The market took their money, and they want it back now. They immediately open a new position, often with larger size, abandoning their trading plan entirely. They are no longer trading the chart; they are trading their ego. This is revenge trading, and it is the fastest way to liquidate an account.

The psychology behind revenge trading is rooted in the human need to restore a sense of fairness. When we lose something, we feel compelled to recover it immediately. This impulse served our ancestors well when they lost a hunt — they would immediately try again. But in trading, this impulse is lethal. The market does not reset after a loss. The conditions that caused your loss may still be present. Entering a new trade in an emotional state, with larger size, into the same market conditions that just stopped you out, is not a recovery strategy. It is a second, larger loss waiting to happen.

Professional traders have a rule: after a stop-loss is hit, they step away from the screen for a minimum of 30 minutes. Some require an hour. Some are done for the day. This is not weakness. This is the recognition that their emotional state is now compromised, and a compromised emotional state produces compromised decisions.

The market did not take your money personally. The market does not know you exist. A loss is simply a business expense in the business of trading. When you take a loss, step away from the screen. Close the laptop. Do not trade again until the emotional spike has completely subsided and you can view the chart with cold, mechanical detachment.

04

THE FEAR OF MISSING OUT

THE LESSON

If you feel an urgent need to enter right now, you are already too late.

You see a green candle surging upward. Twitter is exploding. Everyone is posting screenshots of their massive profits. You look at the chart, and the price is moving vertically. You haven't done your analysis, the price is far extended from any logical support, but the pain of sitting on the sidelines while everyone else gets rich is unbearable. You hit "market buy."

Congratulations. You just bought the top. You provided the exit liquidity for the smart money that bought the asset weeks ago when it was boring and quiet.

FOMO — the Fear of Missing Out — is the weaponization of human greed. It forces you to buy when risk is highest and potential reward is lowest. The irony is profound: the more obvious a trade seems, the more dangerous it is. When every financial news outlet is screaming about a new all-time high, when your friends who have never traded before are asking how to buy, when the trade feels completely risk-free — that is precisely the moment of maximum danger.

The anatomy of a FOMO trade is always the same. The asset consolidates for weeks or months, building energy. The breakout happens. Early buyers who entered during the consolidation begin to take profits. They need buyers to sell to. The media coverage creates the buyers. Retail FOMO participants flood in at the top, providing the exit liquidity. The price reverses. The FOMO buyers hold, hoping for a recovery. The recovery takes months or years, if it comes at all.

Professional traders enter positions when the market is boring, quiet, and consolidating. They sell when the market is euphoric and vertical. If you missed the move, accept it. There will always be another trade. Capital preservation is more important than chasing a missed opportunity.

05

POSITION SIZING IS EVERYTHING

THE LESSON

Your strategy does not matter if your position sizing is wrong.

If you have a trading system that wins 60% of the time, you have a massive edge. You are mathematically guaranteed to make money over a large sample size of trades.

But if you risk 20% of your account on every trade, you will still go bankrupt. Why? Because even a 60% win rate will eventually experience a losing streak of 4 or 5 trades in a row. If you lose 5 trades in a row at 20% risk per trade, your account is reduced to 32% of its original size. Your account is effectively destroyed.

The mathematics of position sizing are unforgiving. A 50% loss requires a 100% gain just to break even. A 20% loss requires a 25% gain to recover. This asymmetry means that protecting capital is far more important than maximizing gains.

Professional traders use what is called the Kelly Criterion or a fixed fractional position sizing model. The principle is simple: risk a small, fixed percentage of your total capital on each trade. Most professional traders risk between 0.5% and 2% per trade. At 1% risk per trade, you can lose 20 consecutive trades and still have 82% of your capital. At 2%, you can lose 20 consecutive trades and still have 67% of your capital. You are still in the game. You can recover.

Small position sizing also removes the emotion from trading. If a loss doesn't hurt financially, it won't hurt psychologically. If you risk \$50 on a trade and lose it, you feel nothing. You execute the next trade according to your system. If you risk \$5,000 on a trade and lose it, you feel everything. Your hands shake. Your judgment is compromised. Your next decision will be emotional, not analytical.

The size of your position determines the size of your emotions. Keep both small.

06

THE MYTH OF THE HOLY GRAIL

THE LESSON

The edge is not in the indicator. The edge is in the discipline to execute.

Traders spend years jumping from one strategy to another. They try RSI. Then MACD. Then Elliott Waves. Then Order Block theory. Then Wyckoff. As soon as a strategy experiences a normal drawdown period, they abandon it and look for the next secret indicator.

They are searching for the Holy Grail — a system that never loses. It does not exist.

Every strategy has periods of drawdown. Trend-following strategies lose money in choppy, sideways markets. Mean-reversion strategies lose money in strong, trending markets. Breakout strategies produce many false signals in low-volatility environments. There is no strategy that works in all market conditions, and there never will be.

The traders who survive long-term are not the ones with the best indicator. They are the ones who deeply understand one strategy, have tested it thoroughly, know its weaknesses, and execute it with absolute consistency. They know that their strategy will underperform in certain market conditions, and they accept this as the cost of having an edge in other conditions.

Backtesting is the antidote to strategy-hopping. Before you trade any strategy with real money, test it on at least 200 historical trades. Calculate the win rate, the average winner, the average loser, the maximum drawdown, and the profit factor. If the numbers are positive over a large sample, you have a system. Now your only job is to execute it flawlessly, without modification, for the next 1,000 trades.

The edge is not in the indicator. The edge is in the discipline to execute the system flawlessly over a large sample size, knowing that the probabilities will work in your favor over time.

07

BOREDOM AND OVERTRADING

THE LESSON

Cash is a position. Sitting on your hands is an active trading decision.

Trading, when done correctly, is incredibly boring. It consists of waiting for hours, days, or sometimes weeks for your specific setup to materialize. You execute the trade, set your stop-loss and take-profit, and then you wait again.

Human beings hate boredom. We crave action and dopamine. The same neurological reward system that makes gambling addictive also makes trading addictive. Every time you click "buy" or "sell," your brain releases a small amount of dopamine. Over time, the act of trading itself becomes the reward, regardless of whether the trade is profitable.

When the market is quiet and no valid setups are forming, amateurs get restless. They start lowering their standards. They take sub-optimal trades just to feel the rush of being in the market. They overtrade, bleeding their capital through a thousand small cuts of fees and poor setups.

The solution is a trading journal with strict criteria. Before you can enter any trade, you must be able to write down, clearly and specifically, why this trade meets every criterion of your system. If you cannot write it down, you cannot take the trade. This simple rule eliminates 80% of impulsive, boredom-driven trades.

The best traders are the ones who can stare at a screen for 8 hours, find nothing, and feel completely satisfied with their day. They understand that not trading is often the most profitable decision they can make. Every trade that doesn't meet your criteria is a trade that cannot lose. Protecting your capital from bad trades is just as important as finding good ones.

Learn to love boredom. The market will always provide another opportunity. Your capital will not always recover from a bad trade.

08

ACCEPTANCE OF RISK

THE LESSON

Consider the money risked as already gone before you enter the trade.

Before you enter a trade, you calculate your stop-loss. You say, "I am willing to risk \$200 on this setup." But when the price actually moves against you and approaches your stop-loss, you panic. You move the stop-loss further down to give the trade "more room to breathe." You hold onto a losing position, hoping it will turn around.

You never actually accepted the risk. You only accepted the idea of the risk.

This is one of the most common and destructive mistakes in trading. Moving a stop-loss is not risk management. It is the abandonment of risk management. When you move your stop-loss, you are saying: "The analysis I did before entering this trade was wrong, but I am going to hold anyway." You are allowing a losing trade to become a larger losing trade, based on hope rather than analysis.

The correct mental framework is this: before you click "buy" or "sell," you mentally write off the risk amount. If you are risking \$200, that \$200 is gone. It is a sunk cost. You have already paid for the information the market is about to give you. If the trade hits your stop-loss, the market is telling you that your thesis was wrong. This is valuable information. Thank the market for it and move on.

Conversely, if the trade moves in your favor, you are receiving a return on the information cost you already paid. This reframing — from "I might lose \$200" to "I have already paid \$200 for this information" — removes the emotional attachment to the outcome and allows you to execute your plan without interference.

Never, ever move a stop-loss further into negative territory. You may move it in the direction of profit to lock in gains. You may never move it to increase your risk.

09

THE ASYMMETRY OF WINNING AND LOSING

THE LESSON

Cut your losers short. Let your winners run.

Human psychology is fundamentally flawed for trading. Behavioral economics research — most notably the work of Daniel Kahneman and Amos Tversky on Prospect Theory — has proven that the psychological pain of losing \$1,000 is roughly twice as intense as the joy of winning \$1,000.

Because of this asymmetry, amateurs do the exact opposite of what they should do. When they are in a winning trade, they feel anxiety. They are terrified the market will take their small profit away, so they close the trade early, cutting their winners short. But when they are in a losing trade, they feel hope. They hold onto the loser, praying it will reverse, letting the loss grow massive.

The result is a pattern of small wins and large losses — the exact inverse of what profitable trading requires. A trader can have a 70% win rate and still lose money if their average loss is three times larger than their average win.

The mathematical requirement for profitability is simple: your average winning trade must be larger than your average losing trade. This is called a positive risk-reward ratio. If you risk \$100 to make \$300, you only need to be right 34% of the time to be profitable. If you risk \$100 to make \$100, you need to be right more than 50% of the time just to break even after fees.

You must rewire your brain. You must feel anxiety when you are losing, and cut the trade immediately at your predefined stop. You must feel patience when you are winning, allowing the trade to hit your target. This is not natural. It requires deliberate, repeated practice. But it is the absolute mathematical truth of profitable trading, and no amount of indicator optimization will replace it.

10

THE VOID

THE LESSON

Once a trade is open, your analytical job is done. Embrace the void.

The void is the space between execution and outcome. It is the time you spend inside an active trade.

In the void, the chart will test you. It will spike up, making you feel like a genius, then immediately retrace, making you feel like a fool. It will hover millimeters away from your stop-loss for hours. It will tempt you to close early, to take partial profits, to abandon your plan. It will show you a news headline that seems to invalidate your thesis. It will show you a social media post from someone who took the opposite trade and is already profitable.

The void is where discipline is forged. It is where the difference between a professional and an amateur is made visible. The amateur cannot tolerate the uncertainty. They need to act, to feel in control, to do something. So they close the trade early, or they add to a losing position, or they switch directions entirely. They cannot sit in the void.

The professional understands that the trade has already been decided. The analysis was done before the entry. The stop-loss was set before the entry. The target was set before the entry. The position size was calculated before the entry. Once the trade is open, there is nothing left to decide. The only job now is to wait, and to execute the predefined plan if the price reaches the stop or the target.

Welcome to The Vessel. You now understand the psychological framework that separates the 10% from the 90%. The knowledge is only the beginning. The practice — the daily, repetitive, boring practice of executing your system with discipline — is the work. Go to the charts. Survive the void.

To continue your education, access the full 19-lesson curriculum at tradevessel.com/thevessel/lessons.html



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